

ANNUAL REPORT 2024



www.thuvakkam.org
No. 112, Arcot Road, Alwarthirunagar, Chennai, Tamil Nadu - 600 087

Beginning in 2014, Thuvakkam has been working for the betterment of society for 11 years. If it were a tree, it would be standing over 20 ft. tall. If it were a child, it would be attending middle school. Thuvakkam has grown over these years to work in the domains of Environment, Education, and Humanity. It has taken efforts for the environment to grow greener, for students to grow smarter, and for communities to grow stronger.

With over 50 employees spread over 3 offices in South India, Thuvakkam has become a recognizable organization when it comes to social work and causes



MISSION

To uphold virtues and create a better society

VISION

To create awareness on various social issues and to work towards a clean and green environment to enhance societal well-being

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Thuvakkam is a Non Government Organization registered under the Tamilnadu Societies Registration Act 1975

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LETTERS FROM THE PEOPLE OF THUVAKKAM



Krishna Kumar Suresh
Founder / President

Thuvakkam started in 2014 with the motto of "Be the change you wish to see." What began as a small volunteer organization has grown into a recognized entity in India, boasting over 50 full-time employees with headquarters in Chennai and branch offices in Hyderabad and Ramanathapuram. We are now planning to expand our operations to Karnataka, Gujarat, Maharashtra and other states across India. This year is particularly special as we celebrate a decade of service in the social sector. Beyond our ongoing Environment and Education initiatives, we have made significant strides in Humanity - Community Development projects, aimed at supporting and uplifting rural communities across India.

Our journey over the past ten years would not have been possible without the unwavering support of our Board Members, Employees, Volunteers, Advisors, Partners, Officials, Donors, Family, and Friends. Your contributions and dedication have been the backbone of our success. As we look to the future, we anticipate your continued support and partnership.

Thank you for joining us on this incredible journey.

This is just the beginning.

The fiscal year 2023-24 marks our decade's journey and has been a grand impetus for us in Thuvakkam. The numbers we made on quantitative impacts and financial books are making this year a memorable and socially responsible one. In the last year, we ventured into science based solutions for the socio-environmental issues through integrated village development models, promoting renewable energies in government schools, supporting primary health centres with medical equipment, bolstering rural livelihood through village forestry, and infrastructure support for government schools.

Not only in the number of projects and employees, but we see a surge in our strategic investments. In sustainable socio-environ infrastructures to rural communities, in new age skills, in evidence based solutions to combat the climate change. It is a clear indication our intentions are on the right way. The day we become an unassailable think tank to provide sustainable solutions for social, environmental and economical issues around us is not too far. Our core strengths are the diversity of our employees' thought processes and our fearless approach in new fields. Let us invest more in this to find more close-to-heart projects.

Along with the immense pleasure and joy I feel when writing this, my heartfelt gratitude to my fellow colleagues for delivering their valiant skills, the Thuvakkam board, family and volunteers, for their synergy and trust on our journey



Syed Sirajudeen
Executive Director



Dinesh Babu S
General Secretary

Thuvakkam - the journey we've shared over the past decade has been quite the adventure, filled with its fair share of highs and lows. Together, we've navigated through challenges, supported by wonderful people who share our dreams and beliefs. This isn't just an organization or a volunteering spot; it's a heartfelt connection that resonates deeply with many of us. We're absolutely thrilled to present our annual report celebrating this 10th year of our journey! This year, we've crossed the incredible milestone of Rs.5 Crores, which is a fantastic achievement for us. But we firmly believe that there are no limits to what we can accomplish! In line with our growth, we've opened our new office in Kadaladi, located in the Ramnad District. We've engaged numerous volunteers through various events, with the support of corporate CSR initiatives. We're also excited to extend our efforts into agroforestry, pond renovation, and water channel rejuvenation, while actively involving communities in training and capacity-building programs.

We look forward to expanding in every way possible, alongside our dedicated members, employees, our family members and fueled by the love of our volunteers.

Cheers to new beginnings!

Dear Colleagues & Volunteers,

Let all beings live happily.

As the administrative, programs and volunteer management director of Thuvakkam, I am honored to present the annual report for 2023–2024. As a team of more than 50 employees, thousands of hours of labor, and thousands of volunteers, we embarked on a significant change in society for a sustainable future. As we look back on the achievements of Thuvakkam over the past year, it is with deep appreciation that I acknowledge the incredible efforts of our employees and volunteers. The progress we have made and the impact we have created are a direct reflection of your dedication, passion, and hard work. Together, as one united team, we have faced challenges, celebrated successes, and made significant strides in our mission to create sustainable, positive change. The resilience, teamwork, and passion demonstrated by each of you is the foundation of all that we have accomplished. In the year ahead, Thuvakkam will reach 100+ employees and touch millions of lives through its impactful projects and events.

Thank you for standing with us and for your continued commitment to Thuvakkam. We look forward to your ongoing support as we strive to make a difference in the lives of those who need it most.



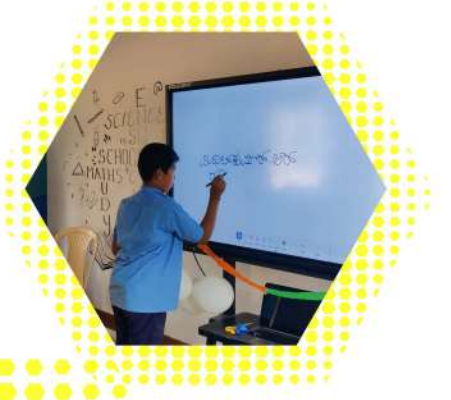
Parthiban Munusamy
Director

2023 AND ONWARDS...

Thuvakkam is a Non-Government Organization that was birthed from the need for change by collegians in the year 2014. What started as an idea of working for the people in the Chennai city, has grown over the 10 years to encompass the people and their needs of South India. Adapting to the times and ensuring a holistic approach in the service to society, Thuvakkam works in three domains of Environment, Education, and Humanity.

2023 marked a decade of Thuvakkam, a decade of creating change, a decade of joining hands with organizations to create sustainable impacts in different strata and domains. It saw the fruition of plantations created in previous years, and many young minds enlightened by the education initiatives. And through projects and activities, enhance the humanity in the society.

As an organization, Thuvakkam has burgeoned to include volunteers, employees, caretakers, students, professors, advisors, scientists, and many more like-minded people. All coming together at different times in different areas for a single worthwhile cause of helping the society. This covers areas in Tamilnadu, Telangana, and potentially reaching Andhra Pradesh, Karnataka and Maharashtra. Through events, projects, and activities involving government, private, educational institutions and welfare entities of the area.



The team has also expanded to keep pace with the growing needs of the society. New departments, employees, and office spaces have been identified and brought under the wings of Thuvakkam's growing team. With a refinement in policies, compliances and organization structure, the core strength of Thuvakkam, the people, their ideas, and their diversity has helped the journey become more impactful.



This report covers a few of the highlights of each of the domains that Thuvakkam was able to implement, and shows the seeds of projects that have just sprouted.



ENVIRONMENT

Thuvakkam's projects to bolster the ecosystem of the country through afforestation, strengthening water bodies, reducing land degradation, enriching biodiversity, and providing livelihood opportunities through greenery initiatives, renewable energy, and sustainable solutions.





EDUCATION

Thuvakkam's education initiatives aim to aid the students beyond the walls of a classroom with a holistic, technologically adaptive and scientific approach to learning along with funding initiatives.





HUMANITY

Thuvakkam actions that kindle the humanity within oneself, by working with communities and uplifting their lives through livelihood support, rural development, stronger infrastructure, and sustainable initiatives.





URBAN FORESTRY

As a part of the Conference of the Parties' 27th annual UN meeting, (COP27), India renewed its pledge for decarbonization. One of the six key facets includes forests and greenification of the country. As of the last Forest Cover Report (2021) released by the Forest Survey of India (FSI), only 21.71% of the country's geographical area is covered by forests. This falls short of the targeted 33% and needs a collaborative and sustainable effort to achieve it.



Ecoscape

As the forests grow and thrive, creating an ecosystem of itself, Thuvakkam enhances the space for the neighbourhood and to increase the sustainability of the forest. Pathways amongst the trees for "Nature Connects" with bamboo railings, huts constructed of sustainable eco-friendly materials to conduct knowledge transfer sessions, solar street lamps, farm ponds, kids play area, nurseries of indigenous saplings and more are created within the space. This engages the local community and people, thereby investing them for the forests' continued upkeep and care.

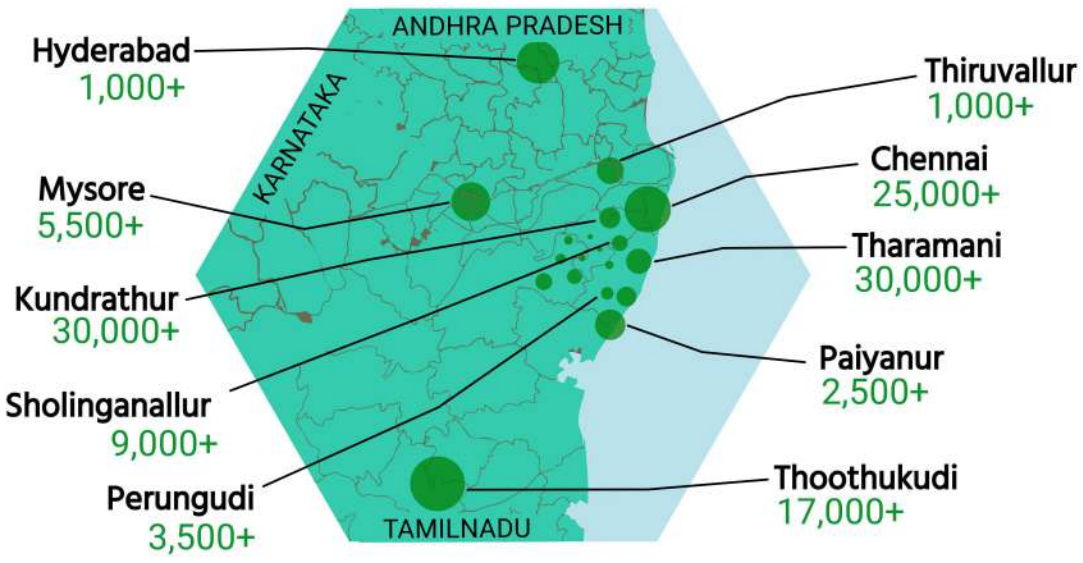




In 2018, Thuvakkam began experimenting with the Miyawaki method to create dense forests with lush ecosystems within limited spaces, in urban scapes. Over 5 years, Thuvakkam has adapted this technique beginning with a soil analysis and enrichment with cocopeat and compost as required. This is bolstered with the research of plantation techniques, soil preparations, indigenous plant species, watering practices, and maintenance and monitoring schedules that work in the Indian subcontinent. Working with different government departments to identify forest sites that are viable. Entering into an agreement, Thuvakkam also maintains the forest for a period of 3 years, thereby ensuring a plant survivability rate of over 85%. In this maintenance period, Thuvakkam also replaces any plants lost due to weather/ natural conditions to maintain the plant category ratios and forest density.

Thuvakkam's Urban Forests

And their plants count



45+
Acres of
Green Cover

2,000+
Tons
of CO_2 sequestered
over a period of 5 years



The “Urban Forestry” project became a flagship project of Thuvakkam, crossing districts and state borders. Each of the forests Thuvakkam creates is taken care of by gardeners trained in plant care. With a managed watering scheduled, plant nutrition plan, grid-wise de-weeding and care, they are the guardians of the forest care. This fosters the environment for better plant growth, creating a species rich dense forest

AGROFORESTRY



Thuvakkam's Agroforestry projects are implemented with community support

As the greenery mission with forests took root, Thuvakkam began to work more and more within communities. To help these communities grow Thuvakkam began research in the field of Agroforestry. Creating sustainability not only in the forests, but in the people who nurture them as well. By understanding the communities' needs, crops are identified. Thuvakkam has created a new model of Viable agroforestry, integrating agriculture and forestry. By inter plantation of species that bolster each others' growth, the forest is able to flourish at a pace that provides produce for the local community, largely farmers and cattle rearers. And with different crops becoming viable in different seasons, the soil nourishment is retained and there is a periodic return from the plants, sustaining the community.

Thuvakkam currently works with the Vembar Panchayat of Thuthookudi district of TamilNadu, where agroforest is created for 10 Acres with Agricultural, fodder crops and native trees.





Mangrove Forestry

Thuvakkam has begun work under the domain of wetland restoration through mangrove forestry. Mangroves are fragile and sensitive eco-systems that have been under threat by climate change. Lining the coastal areas, mangrove forests are composed of specific species that can only grow in salty and brackish waters. They provide many ecological services, playing home for rich bio-diversity, regulate water quality, and preventing shoreline erosion. They are also a strong contender in combating climate change, as they sequester large amounts of carbon in the coastal environment, termed as Blue Carbon.

Less than 3% of India's forests are mangroves, with the numbers fast declining due to human exploitation and water pollution. Their special root systems that allow mangroves to rise and fall with the tides are sensitive to the salinity and mineral content of the water. Thuvakkam is currently working with researchers, local communities, forest officials and experts to strengthen the existing ecosystems via conservation, while creating new pockets of mangroves in the coastal areas of Tamilnadu. Working with communities, this is taking shape with new projects that also bolster the local economy.

PROJECT BLUE ZONE

As Thuvakkam's forests expanded into more areas, the need for better understanding of the soil and its requirements grew. Researching water table and watering frequencies for the species have given Thuvakkam an in-depth understanding of the need for water conservation.

"Project Blue Zone" was launched in 2023 for fulfilling the water needs of the communities and the environment. With a scientific approach for creating water catchments that retain water, Thuvakkam creates a common community water resource that benefits the water table and decreases water scarcity.

Thuvakkam created its first pond in the Thiruvallur district. Choosing a site that was amidst arable land, it was welcomed by the local farmers and the village panchayat. Completing just before the summer monsoon, the pond was able to collect water that substituted the natural rains in the following months.



Thuvakkam's Project Blue Zone has rippled out to cover existing water bodies' restoration such as lakes and ponds that are overrun with algae. Tackling eutrophication and enriching the water to prevent their future growth.

Thuvakkam has identified over 21 Kms of degraded water channel in the aspirational district of Ramanathapuram, in Kadaladi block. With UNDP and TERI (via the GEF's SGP grant) 1.75 kms is currently being restored with plans being drawn for the rest of the project. It will increase the fresh water catchment significantly by filling the local Kanmai (Lake units).



Water channel created by Thuvakkam

GREENERGIZE

Thuvakkam is always growing and adapting to the needs of the society in a resource effective approach. Starting in 2017, Thuvakkam integrated solar projects into its community development plans. Beginning small by providing solar lamps for a rural community, Thuvakkam has adopted the green energy policy for a better future.

Following up to the solar lamps, Thuvakkam installed solar streetlights and blinkers along National Highways in the country to enhance their safety in a sustainable manner. Leaning more into its strengths, Thuvakkam has also begun using Solar power for its motors that are used in the forest maintenance.





Solar streetlamps and solar traffic blinkers installed by Thuvakkam

Working closely with schools provided another opportunity for bettering their infrastructure. Through solar panel installation in Government school's roof tops, the electricity bill is reduced to an extent of 50%. Besides reducing the debt of the school, the saved amount is focused on developmental welfare activities of the school. A total 8 kW of solar panels are installed in 2 schools of Thiruvallur and 1 school of Chengalpattu districts of TN as of 2024. This has helped power the students future in a sustainable manner.

CLEAN AND COLOR

Beyond shades of green in environment projects, Thuvakkam's Clean and Color adds multiple shades to the city.









As a part of bettering infrastructure and ameliorating drab locations, this initiative is driven by volunteers. With the support of labours, Thuvakkam strengthens and creates a plain canvas on the walls for public spaces. These include schools, bus stops, government offices, perimeter walls, and other community buildings. Creating line drawing on these walls, the volunteers are then handed colors that they can paint to their hearts' content. Taking them back to their childhood days, this volunteering initiative is a favourite, engaging them for massive paintathons.



Mural artworks at Chennai Metro Stations



NUTRITION GARDENS

The microscale implementation of Thuvakkam's agroforestry started in 2016 in schools, but has expanded beyond the school walls. Nutrition Gardens are created in different areas, particularly in communities that can invest their time and effort in these gardens. Seasonal plants, herbs, fruits, medicinal plants, vegetables and more are planted in enriched soil. As the plants mature and provide produce, they are reaped and used by the people. In their place, a new seed is sown for the next cycle. The vegetables from Thuvakkam's nutrition gardens in schools are used for preparing the students' mid day meals. The nutritional gardens are also integrated with the Mann Thavaram Soru syllabus of Thuvakkam's Karka Kasadara initiative, wherein the students learn pragmatically the methods of growing their own food.











Thuvakkam's sustainable projects are driven by a holistic approach to development. With the scaling of these projects, comes the scaling of waste associated with it. Tackling this problem, Thuvakkam is working in rural and urban spaces to reduce the impact of waste on the environment. Through awareness and domestic changes, the different types of wastes and their proper disposal are taken to the people. In places where needed, Thuvakkam also undertakes the infrastructure support needed. This includes machinery, processing plants, toilets, compost bins, and more. As a part of Thuvakkam's education curriculum, students are also educated about proper practices.



ECO MONTH

Centered around the World Environment Day (June 5th), Thuvakkam celebrated Eco Month in June. This is a celebration of all of Thuvakkam's Environment projects with massive volunteering and awareness drives. Sponsored by organizations in yesteryear, these events include massive cleanathons, paintathons, beach cleanups, Eco Walks, researcher conversations via podcasts, seedball making and dispersal, lake cleanups, awareness sessions and more.







Nature Yoga session held at Thuvakkam Forest





Special mass plantation at Tharamani Butterfly forest



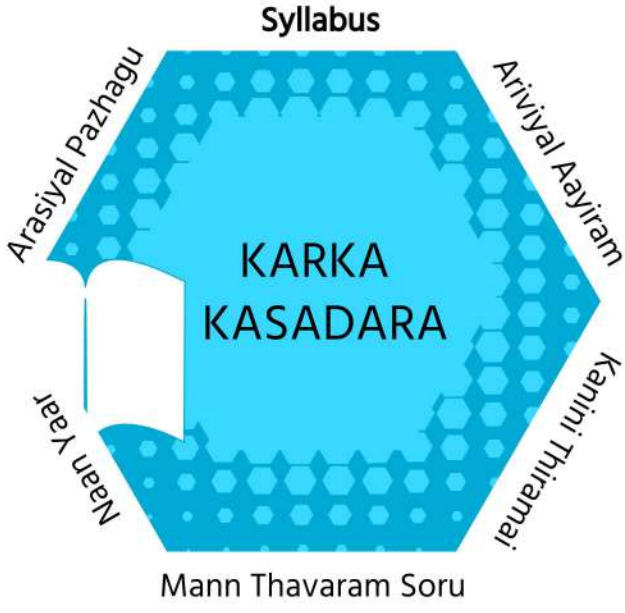




KARKA KASADARA

In 2014, Thuvakkam began with the goal of creating a better future for all. The most effective way of strengthening the society and creating avenues for the people's growth is through Education. Thus was born Karka Kasadara (tr.: Enriching Learning).

Thuvakkam delved into the field of education by analyzing school syllabuses and their shortfalls. By understanding what students need to flourish in the current society, the classes and their topics are structured. These are topics that are not taught within the classroom. And yet, they will strengthen the minds of students and enhance their latent skills.



Teaching topics that are not covered within the school walls through games and activities

Taking a novel approach to learning, students are encouraged to explore and learn with teaching aids. Thuvakkam calls this approach, "the Gamification of Education". The Karka Kasadara classes for each of these topics include games and activities to engage the students. By learning with a fun component, the student's interests are piqued and their attention is invested in the class. Through corporate volunteering engagement, teaching learning models are created and the same is utilised in Karka Kasadara classes.



Karka Kasadara classes in action

The Karka Kasadara classes are structured to allow time for different activities. Recapping previous topics, the value of today's subject, how it pertains to their lives, engaging activity, and open discussions keep the classes and students active. Volunteers lend a hand in creating the syllabus and organizing the games with the students.

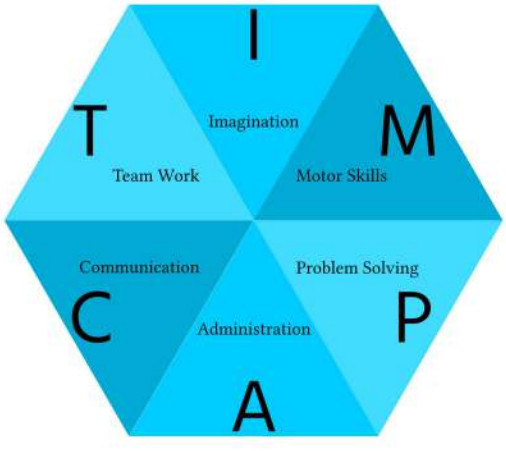
Thuvakkam evaluates the student's performance, not through pen and paper or any other examinations. It is done based on two metrics:



Special sessions held for students

ANALYSIS METRICS

Visual
Aural
Read
Kinesthetic



These metrics are used for a continuous assessment of the students. It is based on the way they interact with each other, how they analyze topics, their engagement in the activities, how they express their ideas, and more. Rather than a scoring system that pushes rote learning, this approach taps the potential of the students.



Students field trip to corporate offices for career exposure



"Schoolorts"
Art project for schools

The Karka Kasadara classes have received much welcome from government and government aided schools as it offers students courses beyond the school curricullum.



LIBRARIES

As the leaves make up a healthy tree, books make a library. Providing students with a rich trove of knowledge, Thuvakkam builds and furbishes libraries in schools. The books for them are chosen to give maximum exposure for new and interesting topics, both in the regional language and English.

Through Thuvakkam's "Book my Happiness" book collection drives, volunteers also participate in adding to this catalogue. Science, Architecture, Fiction, Philisophy, Drama, Art, Classics, Literature, Music, and many more. The books also offer readers a way to strengthen their vocabulary and giving them the confidence to converse. Each library that Thuvakkam creates is a beacon of knowledge beckoning readers.

SMART CLASSES

An engaged mind is a learning mind. Getting students to pay attention to the topic and engage with the instructors and volunteers is part of the struggle. By bolstering subjects with interesting visuals that enhance the experience, it ensures the students remember the lessons taught. Thuvakkam works with volunteers to revamp classrooms into "Smart Classes". Beginning with any refurbishing work, the walls are then painted with exciting and inspiring artwork. If the school is able to accommodate solar panels, Thuvakkam also takes the necessary steps for their installation.



Along with the infrastructure, the core of the smart classes are the installation of Smart Displays and capacity building instructors for their usage. In Government schools, these have proven to be an effective tool for retaining the student attention. Through Smart Classes, Thuvakkam is strengthening the government schools and bringing them up to the mark with the latest technologies.



Volunteers preparing education materials



SCHOOL INFRASTRUCTURE

Thuvakkam's infrastructure projects have expanded to include larger structures. Starting with the refurbishing of classrooms with "Clean and Color" events , the school gets a new outlook.

Any furniture required by the classes are either purchased or custom made. These include boards, shelves, racks, chairs, benches, seats, cupboards, and more of different materials. Toilets, Rain water harvesting systems, and Reverse Osmosis (RO) water purification systems, and water storage tanks are set up by Thuvakkam for the schools. Plantation events are carried out through Karka Kasadara to give the school a touch of green, with the setting up of nutrition gardens as well. Solar Panels are also installed after due process. All these efforts have a larger impact on the students in rural government and government aided schools.



Education kits awarded to students

DISASTER RESPONSE

The 2023 Michaung Cyclone impacted the Southern part of India in different ways. Ceaseless rain and storms caused flooding in Chennai as storm water drains and catchments overflowed. Post the disaster, Thuvakkam identified and worked in 7 schools in and around the Chennai district to restore them.

The schools were supported with infrastructure and enhancement projects. Construction and repair of drainage pathways, collection chambers, compound walls, toilets, and kitchen pits. The school classrooms were also fitted with new electrical appliances like lights, fans, new wiring, lab equipment, and desktop systems. The Volley Ball court play area and study area were leveled with pavers, and the schools were given a fresh coat of paint with artwork.



SPONSOR FOR SUCCESS



14
Scholars supported in 2023 - 2024

With the progress of time and the rate of income trailing behind inflation, educational requirements have exponentially grown. Over the 10 years of working in communities, Thuvakkam has met and worked with students from different economic and social strata. Some were forced to drop out of schools and college unable to pay for their education. To answer this call, Thuvakkam started Sponsor for Success, an education funding initiative.

Scholars enrolling in the Sponsor for Success program are vetted, to check their educational merit and family income. Preference is provided for girl child or single parent households. Through open donations, Thuvakkam strives to fulfill the student's fee requirements. Ranging from books, hostel rent, transport costs, term fees, to any other requirements that will enable them to continue their education. Through CSR sponsoring, scholars are also adopted and are supported for that whole academic year.

IYALVADHU KARAVEL

In 2023, Thuvakkam was the winner of awards and recognitions for its ongoing projects. These accolades came with cash prizes of over 2 Lakhs. Thuvakkam has launched "SFS - Iyalvadhu Karavel" with this initial amount as the seed money. This initiative will create financial deposits that will payout monthly interests. This cash will be used for the Sponsor For Success initiative. The Iyalvadhu Karavel fund collection campaign has been fuelled by volunteers and donors, enabling a steady returns that is used for funding the student's education.

Those willing to contribute to a student's future can scan this QR code for more details.

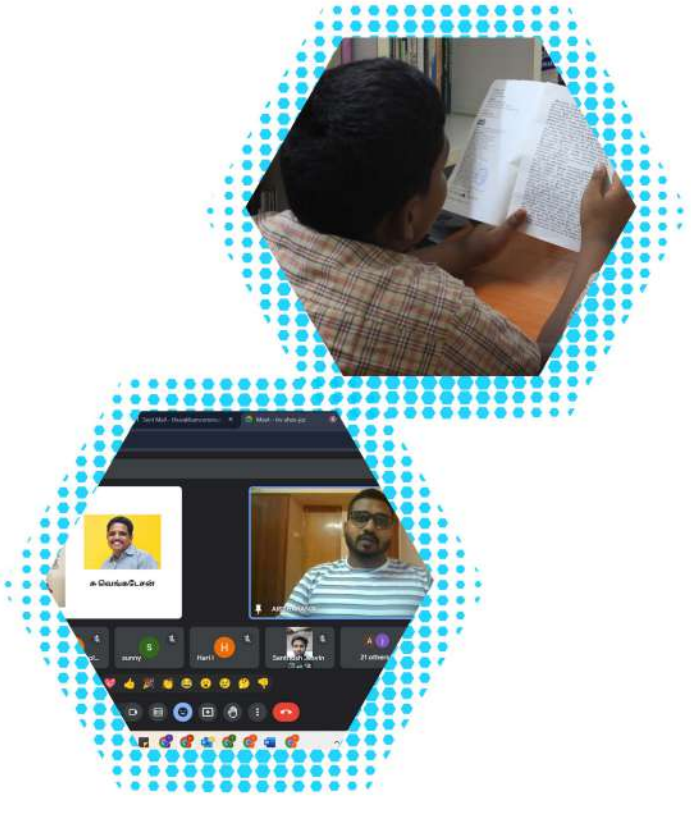
Donors also get upto 50% Tax deduction by availing 80G certificates.

SPORTS AND ATHLETICS

Extracurricular activities and promoting team effort and collaboration are important in a child's development. It helps them understand effort and the thrill of success. Sports and team play are an excellent teacher of communication, leadership, and team work. Thuvakkam integrates sports into most of its activities, as a part of Karka Kasadara, or in its events.

To further the student's interest and capabilities, Thuvakkam has organized Sports meet in Chennai and Hyderabad. It covered multiple events like shot-put, relay race, high jump, and sprints of different lengths. Over 1000 children between the ages of 9 and 14 participated in different age categories. Thuvakkam aims to take this into more remote and rural, focusing more on Government school children. The students are also supported with any equipment they might need to practice and perfect their chosen sport, through sport kits, shoes, and other accessories





READ AND REVEAL

Thuvakkam has been hosting book donation drives since 2015. Called "Book My Happiness", volunteers, donors, and corporate partners are encouraged to donate books of varied genres. These books are used to populate school libraries. To encourage the habit of reading, Thuvakkam organizes Read and Reveal sessions in schools and online. Volunteers, employees, and even authors participate and talk about a chosen book.

Through Read and Reveal, Thuvakkam is turning the page for a literate future.

HUMANI ZERO HUNGER DRIVE

Inspired by the United Nations Sustainability goal, Zero Hunger Drive is Thuvakkam's initiative to combat food shortages. Through donors and corporate engagements, Thuvakkam raises funds to feed the homeless. During natural disasters, volunteers have even taken up cooking meals for the poor. Although there might be many problems a person might be facing, at least a hungry stomach will not be one.



The Zero Hunger Drive initiative is one of the most widely received and attended activities organized by Thuvakkam. It is also one of the campaigns that the public can donate to.

Learn more by scanning the QR code.

MANNIN MAINDHARGAL



The initiative can be translated as "Society's Samaritan". Mannin Maindhargal encompasses Thuvakkam's goodwill initiatives, which benefits people in different strata of the society. In the early days of Thuvakkam, volunteers would visit orphanages to celebrate their birthdays or other special occasions in their lives. As times went on, this initiative expanded to periodic support of old age homes, shelters, and orphanages.

This includes daily meal support, infrastructure needs, clothing, bedding, and more. As the inhabitant's needs are identified, Thuvakkam strives to support their lives through volunteer and funding support.



EEGAI THIRUVIZHA

The month of October is celebrated in India as the "Joy of Giving" month. Thuvakkam, in collaboration with other entities, organizes awareness and giving drives with the same intent. Titled as "Eegai Thiruvizha" (translated as Festival of Giving), volunteers and donors come together to raise awareness and funds for humanitarian causes.

This includes organizing specialized medical camps in rural/remote areas for eye check-up, blood tests, or joint pains. Collecting funds or resources from volunteers through donation boxes around the city or campuses. Raising funds for children's educational needs, etc. The Joy of Giving is a cause that brings people together to create a better and inclusive society.



HUMANI DISASTER AID

There are a few moments in time which shine as examples of people's Humanity. These become beacons that draw people to come together for helping their neighbors and comrades. Natural disasters and calamities are some such moments. In 2015, Thuvakkam first answered the call of natural disaster by helping the people of Chennai and its suburbs during cyclone and flooding. As the years went on, Thuvakkam was able to reach out and help people of different districts and states face the wrath of nature. Chennai, Thoothukudi, and regions of Kerala are some places where Thuvakkam was able to help the people.

Through Zero Hunger Drives and collection drives, Thuvakkam worked with volunteers and people of the community to provide support to the people. As the demand arises, Thuvakkam puts together provision kits, medical kits, grocery kits, or ad-hoc kits as per the requests. Then, Thuvakkam works with local administrative bodies and volunteers to get these kits to the people. Be it water logged roads, areas covered in debris, or quarantine spaces, Thuvakkam takes to the streets with energy and the passion to help. Once the kits have been distributed, Thuvakkam also undertakes any additional work that can be done to help the locality to recover.

COVID AID

In the year 2020, when the government of India announced complete lockdown to tackle the spread of Covid-19, Thuvakkam was bombarded with requests from all sides. The layman, daily wage worker, shelters, medical care centres, and many many others. Within a week on the first lockdown, Thuvakkam put together a emergency response task team to formulate action plans. By obtaining permissions from administrative bodies, local panchayats, police force, and medical teams, Thuvakkam visited rural areas to gauge their needs. Thuvakkam put together provision and medical kits that were distributed in over 10 areas that benefited nearly 35,000 people during, and after, the Covid lockdowns.





Old age home visits



Rural community cleanup

MODERN THANDORA

Raising awareness about issues has always been the best way to combat its consequences. Taking a page from the history books, Thuvakkam brought forth Modern Thandora. Just as the ancestors used the banging of large drums to garner people's attention, Thuvakkam used modern techniques in the streets. These activities involve flash mobs, mimes, street plays, placards, backward walkathons, and so many more artistic ventures. While these grabbed the people's attention, the message of the art was also conveyed to them.

Thuvakkam has worked on multiple themes when it comes to Modern Thandora. Environment awareness for conservation, recycling, solid waste management, and much more. Thuvakkam also joined hands with government branches to spread awareness. Such as "Pay your Taxes", in collaboration with the Income Tax department, "Good Touch/ Bad Touch" that touches upon POCSO, and other critical social issues.







HUMANI NALAN

Thuvakkam's projects and programs are aimed at a holistic improvement of the society. When it comes to the domain of Humanity, it is catered to people from all walks of life. Hence, Thuvakkam's Community Development project seeks to address all vices found in the society by taking a multi-faceted approach. With the project titled "Nalan", which means well-being, Thuvakkam aims to work in different aspects of a society.



Nalan covers people and infrastructure upliftment with environmental sustainability in mind. Infrastructure support includes construction of public use facilities, toilets, sheds, wells, solid waste management units and more. In terms of environment, Thuvakkam undertakes sustainable ventures that benefit the people such as agro-forestry, herbal gardens, pond creation, lake restoration among others. And for the upliftment of the people, Thuvakkam fosters livelihood development and support, creation of Self Help Groups, and community aid programs.



SGP

Thuvakkam's work in the domain of Humanity and Community Development has taken it in a new direction. Under the United Nations Development Programme, Thuvakkam vied for and secured a Small Grants Programme. This grant has enabled Thuvakkam to start work in Orivayal Panchayat, Ramanathapuram.

It comprises 495 houses and is the home of over 2000 people, where the employment of majority of the people is farming and agriculture. In recent times, it has been affected by drought, ground water level decrease, agriculture land decrease,which has impacted their livelihood.

Thuvakkam will work in different avenues for improving socio-ecological resilience, sustainable land management, restoration of degraded ecosystems, capacity building, and "learning by doing" for climate change awareness. It involves setting up of vermicompost pit, fodder development, farm pond, trenches, channel renovation, check dam, capability training and more. This is a 2 year project that will transform the community into a sustainable and self-sufficient locale for the people.













MEDICAL AID

The access to medical facilities and a healthy lifestyle is one of the key determining factors for the quality of life. International organizations like the UN index healthcare as one of the metrics for the poverty index. Thuvakkam began work in the medical domain mainly after witnessing the impact of the Covid pandemic.

Primary Healthcare Centres (PHC) provide medical facilities for different parts of the urban and rural community. However, there is a noticeable difference in the facilities and equipment available in the rural PHCs. Thuvakkam works on bridging this gap and improving the care centres to provide better health care to the community . Through the donation of medical equipment such as centrifugal machines, scanners, dialysis machines, beds, cots, generators, storage cabinets and more. Thuvakkam also helps in constructing sheds and toilets that are critical for functioning of the hospitals.





Medical camp organized by Thuvakkam

THUVAKKAM
Help for Humanity

Patients and their families require funds for their medial and associated expanses. Through fund raisers and corporate donations, Thuvakkam launched “Help for Humanity”. The donations collected are handed over to the family and periodic check up is conducted for their well-being.

THUVAKKAM IN HYDERABAD

As Thuvakkam established its presence in Tamilnadu, it began undertaking projects simultaneously in neighbouring states. In Hyderabad, Thuvakkam created its first Urban forest in 2022, with the help of local resources. In the following months, it organized volunteering events, awareness activities, and began forming relationships with local institutions and administrative bodies. As the need and requirements grew, there came a time for expansion. In 2023, Thuvakkam opened its first branch in Hyderabad for serving the community better .



Inauguration of the Hyderabad Office



Thuvakkam's 1 year old Urban Forest at Hyderabad

Following its inauguration, there was a great increase in the level of operations. A volunteer base was created which helped to serve the society better. Thuvakkam expanded its vendors to include local suppliers, thereby ramping up its engagement activities. In 2023, Thuvakkam started working in schools, bringing over the “Schoolorts” project to Hyderabad. And in collaboration with Telangana State TB Cell, Thuvakkam launched a city wide awareness campaign on “Tuberculosis Prevention and Care.”



Education initiatives in Hyderabad schools

Thuvakkam's Hyderabad office has been operational for over a year, as of 2024. It has helped to bring all three of Thuvakkam's domains; Environment, Education, and Humanity to the people. Environment projects of urban forestry, nutrition garden, pond cleanup are currently being worked upon. In the domain of Education, Thuvakkam has started "Karka Kasadara" classes in schools where painting activities were carried out under "Schoolorts". And Humanity ventures of Community Development are being planned for rural areas around Hyderabad's suburbs.

Apart from projects, Thuvakkam is also active in Hyderabad for volunteer engagement activities. Be it corporate entities, government organizations, or college institutions, Thuvakkam works with all volunteers. In all the domains, a strong volunteer support is what has helped Thuvakkam work towards a better society for all.



City wide Tuberculosis awareness campaign in collaboration with Telangana state TB cell



RAMANATHAPURAM

In order to help the people of South India better, Thuvakkam extended its reach further south in 2024. Thuvakkam opened its third branch office in Ramanathapuram, Tamil Nadu. This is an opportunity to work in more southern districts of Tamilnadu, and opens up new opportunities. Apart from the aforementioned SGP - Community Development project, there is more work to be done. Urban Forestry, Project Blue Zone, Livelihood support, Schoolorts, Karka Kasadara, and more have found a new base of operation, and a new demographic of people who can benefit from them. This marks a new chapter in Thuvakkam's journey towards a better society.

VOLUNTEERING HIGHLIGHTS OF 2023

Thuvakkam hosts volunteering events in all three domains of Environment, Education, and Humanity. This has been a space of collaboration between corporate volunteers, college students, artists, tutors, dancers, singers, and more. 2023 saw Thuvakkam expand into other cities and states to engage volunteers in different activities.





BENGALURU AND BOMBAY

Over the years, Thuvakkam has expanded its projects and activities to different states and cities. And in 2023, Thuvakkam organized a paintathon of schools in 3 cities of Bengaluru, Bombay, and Chennai simultaneously. This was a milestone in volunteering, with over 60 participants engaged in recreating the schools' outlook.







MAKING EDUCATION MATERIALS

Karka Kasadara takes a unique approach to education, by teaching with games, activities, in an engaging manner. Volunteers come together to create models and toys for students to play with and learn. The volunteers then use them to teach topics to the children.



COASTAL CLEANUP

Volunteers turn up in waves to the beach as a part of Thuvakkam's plogging activities. Taking stretches of the coastline in different groups, volunteers are tasked with removing litter that are washed up or left behind.

















Pond Cleanup



PARTNERING FOR CHANGE

Corporate Social Responsibility (CSR) is the basis on which a society is strengthened. Each corporate has their CSR policies and goals that they are focused on, and they operate in different parts of the country. Thuvakkam collaborated with different corporate entities all over India to meet their goals.



Metro Green Zone project in Chennai Metro Train Stations



"Eco bags for All" campaign



Seedball making volunteering activity



Urban Forestry 2 year anniversary celebration

With a wide array of projects and activities in all three domains of Environment, Education, and Humanity, Thuvakkam has catered to corporate CSR policies with existing projects or ad hoc execition teams. The activities and events Thuvakkam organizes have been at site, in house volunteering sessions, or even virtual sessions. The virtual sessions cover topics on sustainability, conservation, green energy, and other relevant topics, and involve do-it-yourself segments. These DIYs can be carried out anywhere and leave a lasting impression on the volunteers.

HYUNDAI GLOVIS
HCL FOUNDATION
firstsource
LIGHT & WONDER
rrd
EY
THE HINDU
cognizant
TransUnion
IAHV INTERNATIONAL ASSOCIATION FOR HUMAN VALUES
Bharat Petroleum
UNDP
TATA COMMUNICATIONS
iff
Punjab National Bank
kyndryl
LARSEN & TOUBRO
aspire SYSTEMS attention. always.
McRennett SINCE 1903
Ultramarine & Pigments Ltd.
बैंक ऑफ़ बड़ौदा Bank of Baroda
ADF APPLIED DATA FINANCE
Ford
AstraZeneca
DLF Foundation
BULK DRUGS A D P L
PRABHA AUTOMOTIVE ENGINEERS PVT. LTD.
ZUORA
L&T Construction
CSRBOX
CNSI
SAIPEM
NIPPON PAINT
FRANCH EXPRESS DOMESTIC | INTERNATIONAL | CARGO
VPG
NIPPON KOEI INDIA PVT. LTD. Consulting Engineers
DRA EXPERIENCE NICE
AT&T
HANON SYSTEMS
சென்னை பத்திரிகையாளர் மன்றம் CHENNAI PRESS CLUB
SOCIAL LENS OPTIMISE IMPACT
FULL
NAC JEWELLERS
IBM
waycool
Bhumi
Nemak Innovative Lightweighting
CSB Bank
KBR
MIOT International
POLYCAB
ALTIMETRIK
United Way
United Way of Chennai
VELAMMAL VIDYALAYA
SGP The GEF Small Grants Programme
POSHMARK
BMW
appviewx
United Way Bengaluru
genpact
THE ART OF LIVING
Chennai Willingdon Corporate Foundation
Goodera
WESTBRIDGE | CAPITAL
TVS ELECTRONICS
XORIANT
tag.



And more...

GOVERNMENT ORGANIZATIONS

Thuvakkam works in different cities and communities by analyzing the needs and requirements of the people. The first step of this process is to report to and create bonds with the administrative and government organizations of the district. They are the people who know the lay of the land, and understand what is best for their locality. Through their valuable inputs and guidance, Thuvakkam is able to draft projects and activities that will uplift the people.

Environment projects like pond creation, urban forestry, agro-forestry, solar panels, and other long term sustainable goals would not be possible without the involvement of the local community. Similarly, Education and Humanity projects involve multiple ministries, departments, panchayats, and boards of different organizations to come together as one. Thuvakkam cherishes the relationships with Government officials and workers and joins hands with them to create a better society for all.









Thiru V. Meyyanathan
Tamil Nadu Minister, Department of Environment and Climate Change



Smt Konda Surekha
Minister for Forest, Environment & Endowment, Government of Telangana



Thiru. Deepak Srivastava
IFS, APCCF, Mission Director, TN Green Mission

And more...

ORGANIZATIONS AND INSTITUTIONS

Thuvakkam was started in 2014 by college students looking to do good for the society. And as the years have progressed, Thuvakkam has stayed true to its roots. Youngsters are the biggest strength of the country, with the potential to change the future for the better. Thuvakkam works with different schools, colleges, and institutions to engage their students both on field, and behind the scenes.

Thuvakkam's internship programs have engaged over 100 interns of different colleges and universities, all over the world. Through real and virtual internships, Thuvakkam has guided and utilized their unique capabilities to understand the pulse of the upcoming generation. They have been involved in social media campaigns, surveys, action plans for projects, fund raisers, street play activities, documentation, logistics and more.







And more...

These students also express their passion through volunteering at Thuvakkam events. By working with Thuvakkam in different departments and seeing how Thuvakkam enhances the society, the students also join hands once they graduate, be it as volunteers or employees.





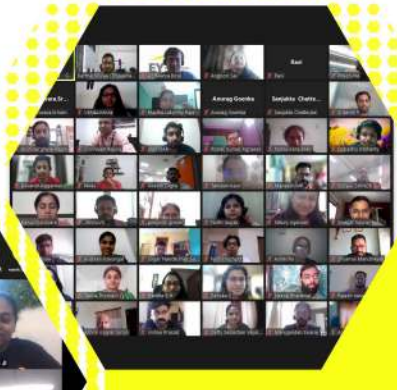






VOLUNTEERING FOR CHANGE

Thuvakkam began as a volunteering organization, and it has held on to that ideology. As events and projects are planned throughout the year, their sustainability and sustenance is through the support of volunteers. Be it the local community, corporate employees, students, or passionate individuals. Their actions drive the change that Thuvakkam harnesses for a better society.



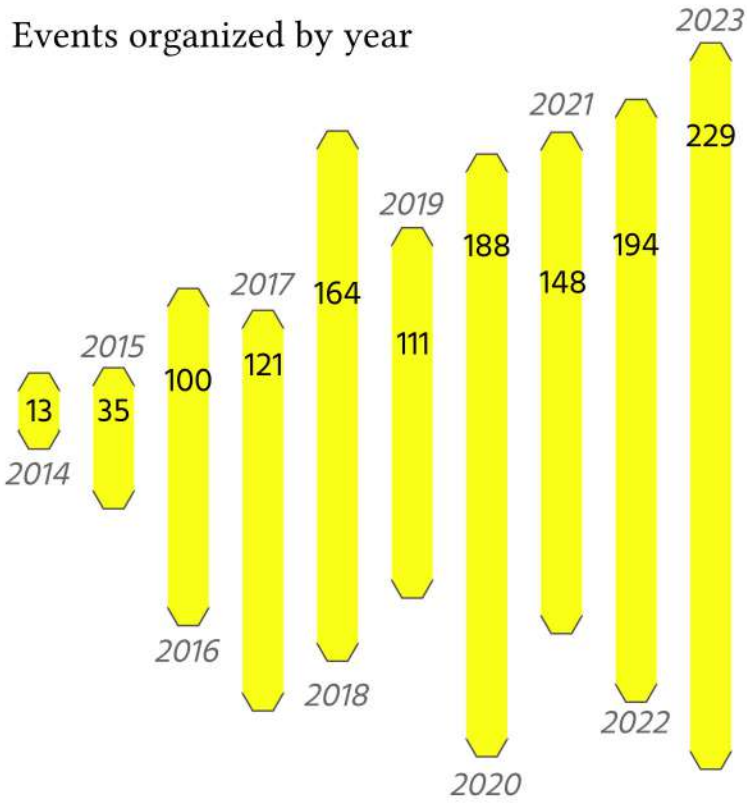




VIRTUAL VOLUNTEERING

People who are willing to contribute are not limited by their location. Thuvakkam's virtual volunteering events and initiatives have welcomed volunteers from all over the world. Activities like "Best out of Waste", "Eco Home Audit", "Kitchen Gardening", and more offer avenues for volunteers to learn and implement eco friendly lifestyles.

Events organized by year



1,300+
events organized



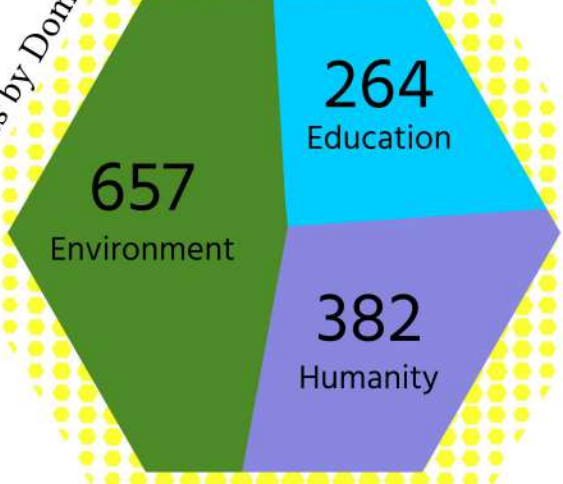


35,000+
Volunteers engaged



1,33,000+
Volunteering hours of change

Events by Domain



All data presented within range 2014 - 2023

THE GROWING TEAM

Thuvakkam took shape as a Social Work organization by reacting to the growth of its activities and resources, mainly the people who contribute their time and effort. This has shaped policies and actions that has ensured the people who work for the welfare of the society, are taken care of. Thuvakkam has provided livelihood for gardeners, daily wage workers and labour, vendors, artisans, and countless other indirect beneficiaries.







Thuvakkam has grown to include over 50 employees, and Thuvakkam has also grown with them. It has drafted policies such as Data Security, EHS, Child Protection, and more for the organization. 2023 also saw Thuvakkam create its Internal Complaints Committee and associated policies for the protection and safety of its employees.

Organization Chart



Executive Members

Treasurer

Joint Secretary

General Secretary

EXECUTIVE COMMITTEE

ADMINISTRATION

Director

HR Associate

Associate

PROGRAMS

Director

Associate
Hyderabad

Associate

President

Executive Director

FINANCE

Compliance Officer

Procurement Officer

Accountant

Associate

EXTERNAL RELATIONS

Senior Associate

Senior Associate
Communications

Associate
Branding & Marketing

Junior Associates

PROJECTS

Director

Senior Manager

Agriculture Engineer

Associate
Community Development
Ramanathapuram

Field Coordinators

Senior Associate

Senior Associate
Education

Associate
Community Development

Field Assistants

Caretakers



AWARDS AND ACCOLADES

Thuvakkam's events and projects have impacted many lives across all the three domains. Environment projects that have helped combat climate change, Education projects that have improves rural school infrastructures, Humanity projects that have helped people recover from natural disasters.

And many more initiatives and volunteering drives. These actions have been noticed and recognized by organizations on the local, national, and international stage. Thuvakkam thanks them for the awards and takes these accolades as encouragement to strive harder for a better society for all.

- Telangana State TB Cell Award 2023 for the City-wide awareness in NTEP- National Tuberculosis Elimination Program
- CSR Award 2022 - Environmental Sustainability and Ecological balance - awarded by Madras Chamber of Commerce and Industry
- Appreciation Award 2022 from RR Donnelley in Collaboration for change.
- e-NGO Challenge Award South Asia 2017, 2019, and 2020 (Environment & Sustainability) by Digital Empowerment Foundation
- Appreciation award 2020 from Larsen & Toubro for partner in creating impact in the lives of children
- United Nations India Young Change Maker of the year 2019 awarded to Krishna Kumar, Founder - Thuvakkam
- Dr Kalam social Activist award 2019 by World youth Federation
- Best Project 2018 - Go Green Program (Green Feather Award) by Cognizant Outreach
- 2018 Recognition award of Science City by Higher Education department of Tamil Nadu government



And more...

TAMIL NADU GREEN CHAMPION AWARD 2022

Thuvakkam's Urban forestry initiative is a uniquely adapted method of the Miyawaki technique that works in the Indian soil and weather conditions. One of Thuvakkam's flagship initiatives, it has spread across city and state borders. Thuvakkam not only plants the saplings, but also maintains them for a period of two years.

In 2022, Thuvakkam was recognized by the Tamil Nadu Government with the "Tamilnadu Green Champion Award" and a cash prize of 1 Lakh rupees. Thuvakam is honored to receive the award and used the prize money to set up a fund for students education in "Sponsor For Success - Iyalvadhu Karavel".

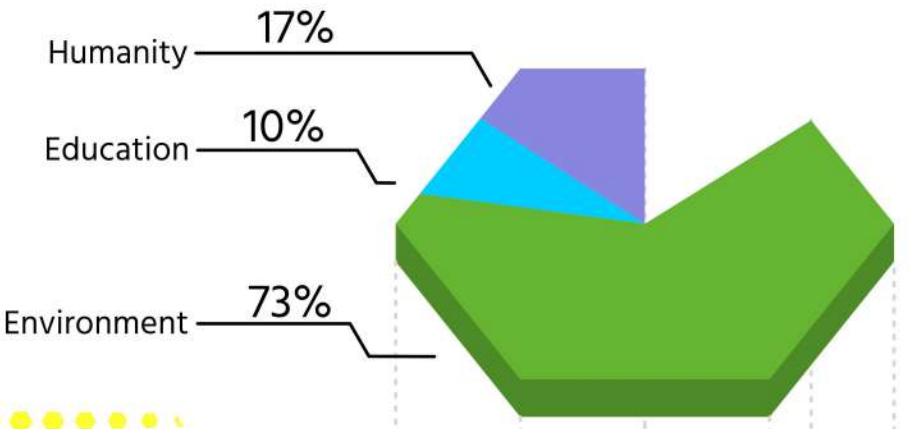


FINANCIALS

Thuvakkam has always valued transparency as one of its core values. Even in the initial days, when Thuvakkam began as a volunteering collective by college friends, the organization kept diligent records. It has consistently grown over the 10 years to expand into a pan-India Non Government Organization.

This has been through the support of, and collaboration with, multiple organizations, corporates, government entities, administrative offices, and mainly, kind hearted individuals. All the projects and their beneficiaries are undertaken to create a better tomorrow, and a better society.





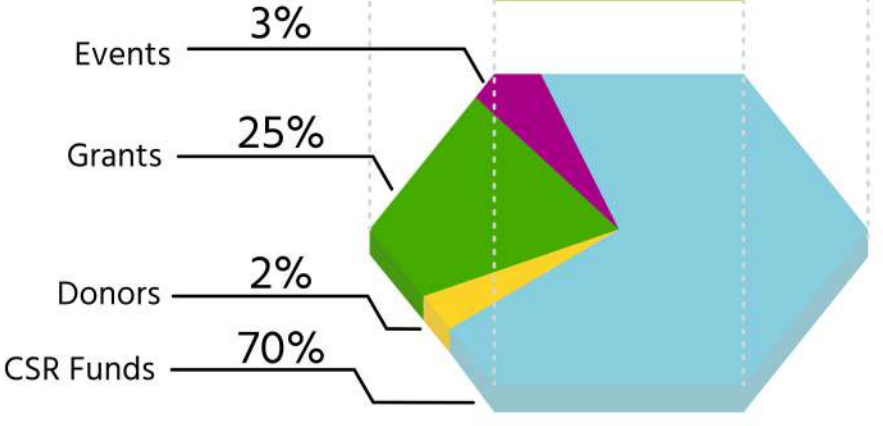
Expenses by Domain



Total Expenses FY2023 - 2024



Total Income FY2023 - 2024



Income sources

FINANCIAL REPORT 2023-2024

THUVAKKAM WELFARE ASSOCIATION
No.112, 2nd Floor, Arcot Road, Alwarthirunagar, Chennai- 600 087.

BALANCE SHEET AS AT 31.03.2024

	Sch	31.03.2024	31.03.2023
		₹	₹
SOURCES OF FUNDS			
Unrestricted Funds	I	1,18,60,395	75,86,516
Restricted Funds	II	75,14,883	32,74,380
Loans / Borrowings		-	-
Current Liabilities and Provisions	III	43,75,902	9,43,213
Total		**2,37,51,179**	**1,18,04,109**
APPLICATION OF FUNDS			
Fixed Assets	IV	8,57,375	8,80,542
Investments	V	42,65,052	10,05,479
Current Assets	VI	1,79,50,182	62,07,256
Loans, Advances and Deposits	VII	6,78,571	37,10,832
Total		**2,37,51,179**	**1,18,04,109**
Notes and Significant Accounting Policie	VIII		
The accompanying notes are an integral part of financial statements			

For Thuvakkam Welfare Association

President

Secretary

Date: 31.08.2024

As per our Report of even date attached
For ANAND RADHIKA & ASSOCIATES
Chartered Accountants

RADHIKA ANAND
M No: 28272

Anand Radhika & Associates
35 (28) Padmanabha Street
T.Nagar, Chennai - 600 017.
Chartered Accountants

THUVAKKAM WELFARE ASSOCIATION
CHENNAI
600 087

FINANCIAL REPORT 2023-2024

THUVAKKAM WELFARE ASSOCIATION
No.112, 2nd Floor, Arcot Road, Alwarthirunagar, Chennai- 600 087.

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2024

	Year ended 31.03.2024	Year ended 31.03.2023
INCOME	₹	₹
Voluntary Contributions Received	4,70,985	7,23,281
CSR Project receipts	4,47,92,558	2,76,49,788
Subscription from Members	7,000	21,000
Miscellaneous Income	1,30,798	1,178
Interest on Fixed Deposits and Savings Bank	4,45,722	2,29,600
Total	**4,58,47,063**	**2,86,24,846**
EXPENDITURE		
Amounts spent on Charitable Activities :		
Environment related	2,93,25,517	1,54,70,097
Education Support	36,24,778	23,97,016
Humanity	50,98,372	69,13,979
Administrative & Other Expenses :		
Staff Payments and Benefits	8,67,822	26,39,857
Rent	7,50,000	6,18,000
Rates and Taxes	12,900	750
Electricity Charges	1,48,993	86,056
Bank Charges	11,031	8,727
Printing and Stationery	2,24,193	1,44,608
Postage and Courier	6,990	5,518
Books and Periodicals	6,880	-
Travelling and Conveyance	2,67,451	42,369
Telephone and Internet Expenses	40,742	13,731
Office Maintenance Expenses	38,382	2,30,218
Repairs and Maintenance Expenses	51,301	4,75,225
Awareness Events Expenses	2,93,989	3,253
Computer and software maintenance	1,08,972	12,752
Subscription and Service Charges	2,33,508	45,776
Professional Charges	42,600	-
Audit Fee	95,000	75,000
Other Administrative Expenses	-	42,764
Membership fee not received written off	19,000	-
Total	**4,12,68,422**	**2,92,25,696**
Excess of Income over Expenditure before Depreciation	**45,78,642**	**(6,00,850)**
Depreciation	3,04,763	3,09,993
Excess of Income over Expenditure after Depreciation	**42,73,879**	**(9,10,843)**

For Thuvakkam Welfare Association

President Secretary

Date: 31.08.2024

As per our Report of even date attached
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FINANCIAL REPORT 2023-2024

THUVAKKAM WELFARE ASSOCIATION

No.112, 2nd Floor, Arcot Road, Alwarthirunagar, Chennai- 600 087.

RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDED 31.03.2024

	₹	₹
Balance Brought forward		
Cash-in-hand	2,804	
Cash at SBI A/c no 34739892385	32,375	
Cash at Yes Bank	46,39,783	
Cash at Axis Bank	4,38,803	
Cash at Catholic Syrian Bank	70,683	
Cash at ICICI Bank	8,62,297	
Kotak Mahindra Bank	1,60,511	**62,07,256**
RECEIPTS		
CSR Contrubution received (net of TDS)		5,20,52,653
Voluntary Contribution received		4,70,985
Miscellaneous Income		1,30,798
Bank Interest		3,94,907
Subscription from Members		10,500
Total		**5,92,67,098**
PAYMENTS		
Revenue Payments		
Amounts spent on Charitable Activities :		
Environment related	2,93,25,517	
Education Support	36,24,778	
Humanity	50,98,372	
	3,80,48,667	
Less: Payables as on 31.03.24	(41,50,174)	
Add: Payables as on 31.03.23	7,94,827	3,46,93,320
Administrative & Other Expenses :		
Staff Payments and Benefits		8,67,822
Rent		7,35,000
Rates and Taxes		12,900
Electricity Charges		1,32,506
Bank Charges		11,031
Printing and Stationery		2,24,193
Postage and Courier		6,990
Books and Periodicals		6,880
Travelling and Conveyance		2,67,451
Telephone and Internet Expenses		39,703
Office Maintenance Expenses		44,382
Repairs and Maintenance Expenses		51,301
Awareness Events Expenses		2,93,989
Computer and software maintenance		1,08,972
Subscription and Service Charges		1,41,833
Professional Charges		38,600
Audit Fee		75,000
		3,77,51,874

THUVAKKAM WELFARE ASSOCIATION ★ CHENNAI 600 087

Anand Radhika & Associates

FINANCIAL REPORT 2023-2024

THUVAKKAM WELFARE ASSOCIATION

No.112, 2nd Floor, Arcot Road, Alwarthirunagar, Chennai- 600 087.

RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDED 31.03.2024

	₹	₹
Working Capital Movements		
Movement in advances and deposits	90,263	
Movement in Payables	(26,816)	63,447
Capital Payments		
Additions to Fixed Deposits	32,20,000	
Additions to Fixed Assets	2,81,596	
		35,01,596
		4,13,16,917
Balance carried forward		
Cash-in-hand	6,793	
Cash at SBI A/c no 34739892385	19,421	
Cash at Yes Bank	1,69,39,952	
Cash at Axis Bank	76,964	
Cash at Catholic Syrian Bank	3,85,809	
Cash at ICICI Bank	75,290	
Kotak Mahindra Bank	4,45,953	1,79,50,182
Total		**5,92,67,098**

For Thuvakkam Welfare Association

President Secretary

Date: 31.08.2024

As per our Report of even date attached

For ANAND RADHIKA & ASSOCIATES

Chartered Accountants

RADHIKA ANAND

M No: 28272

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THUVAKKAM WELFARE ASSOCIATION
CHENNAI
600 087

Thuvakkam has maintained transparency and accountability standards both internally and internationally. As a recognition of these efforts, Thuvakkam has been Guidestar India certified for the past 3 years. Guidestar India is a third party entity that evaluates Non Government Organizations and certifies their dependability.



Thuvakkam is a registered organization under the Tamilnadu Societies registration act 1975. And it has obtained the 80G Tax Deduction and 12A certificates under the Income Tax Act of India. This allows donors to claim up to 50% of their donations as tax deductions.



THUVAKKAM
Reg. No: 131/2014 *Exceeding Limits*















@thuvakkam

No. 112, Arcot Road,
Alwarthirunagar, Chennai,
Tamilnadu - 600 087

info@thuvakkam.org



www.thuvakkam.org