Q3 FY 2024-25 ISSUE 03

# Be the Change.

THUVAKKAM
Reg. No: 131/2014 Exceeding Limits

## Thuvakkam's Quarterly Newsletter



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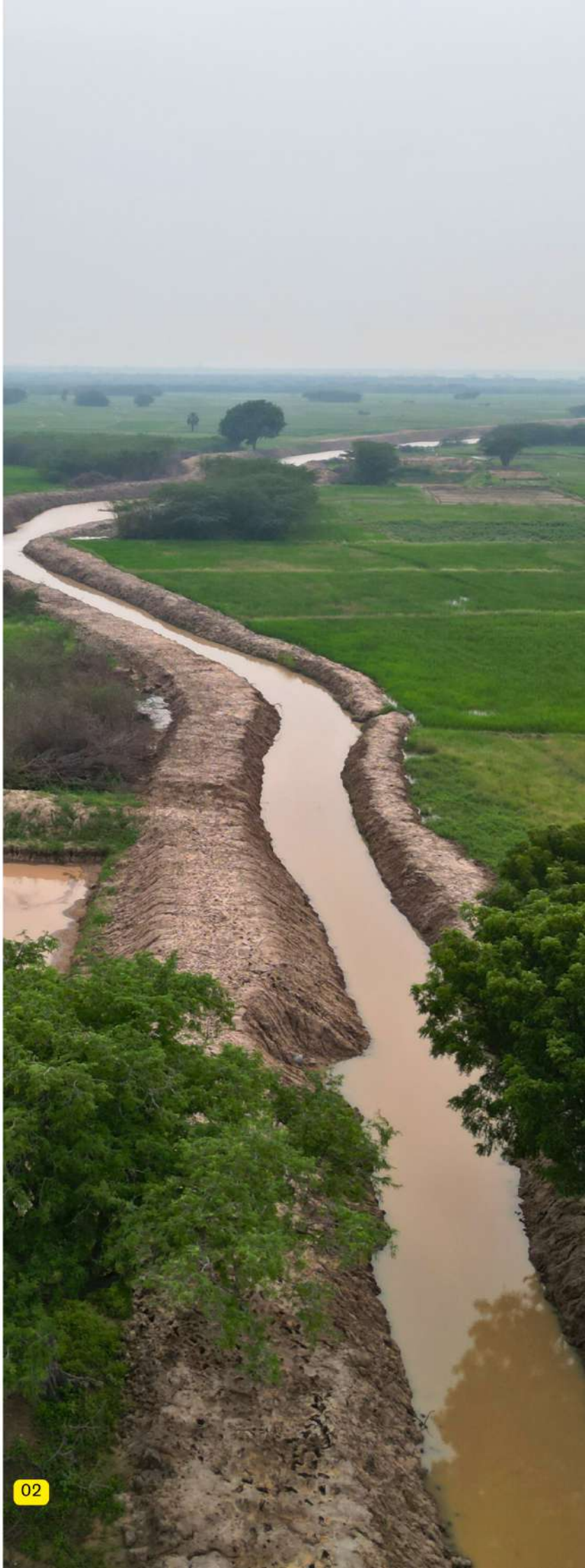
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# FROM THE BOARD

Dear Friends and Supporters,

It is a pleasure to connect with you all through this quarter's newsletter. Every quarter brings transformation—not only within our organization but across the broader landscape of social impact. The evolving dynamics of the sector present fresh opportunities and challenges, driving us to innovate and strengthen our commitment to meaningful change.

A key milestone this quarter has been our strategic expansion into the National Capital Region (NCR), positioning Thuvakkam as a national platform to address pressing social issues through high-impact collaborations. Establishing our presence in NCR enables us to scale our initiatives and extend our outreach to aspirational and underserved communities. Additionally, our participation in two key conclaves in New Delhi has provided valuable networking opportunities, enhancing our engagement with diverse stakeholders and reinforcing our influence in the region.

We also successfully hosted Eegai Thiruvizha – The Joy of Giving Week, spanning the last week of September and the first week of October. This large-scale initiative exemplified the strength of our volunteer network, delivering tangible community benefits through structured interventions.

Our intervention in Waterbody renovation- Kalporuki Kanmai is also another feather to our cap, as we march forward in building a climate resilient hub and achieving operational expansion across two major regions within a single quarter is a significant milestone, underscoring our agility and commitment to impact-driven growth. As we look ahead, we are optimistic about leveraging emerging opportunities to drive sustainable change at scale.

I extend my sincere gratitude to our socially responsible volunteers, stakeholders, partners, government officials, advisors, employees, management, and board members for their unwavering support. Your contributions continue to propel Thuvakkam towards greater heights, amplifying our mission of driving transformative change.

Warm Regards,

Dinesh Babu

GENERAL SECRETARY



# Happenings:

# Thuvakkam's testament towards our domains




*Thuvakkam exceeds to expand across boundaries not just geographically but also thematically address various key issues and its sustainability in* ***6 topics***

BELOW: THE 31.5 ACRED WATER BODY RESTORED AT ORIVAYAL PANCHAYAT, RAMANATHAPURAM



# Maintenance drive at our Urban Forest



**Oragadam, Kancheepuram-** Thuvakkam is proud to announce our partnership with Vishay Precision Group, Inc. (VPG) to maintain over 700+ saplings spread across 3 acres of SIPCOT Oragadam's OSR land. This collaboration focuses on nurturing these saplings to grow into a thriving green space, playing a key role in enhancing urban sustainability.

Our work involves de-weeding, watering, pruning, and re-plantation, ensuring the saplings receive the necessary care for healthy growth. Through this initiative, we aim to promote environmental conservation while contributing to the overall well-being of the community by increasing green cover.

# Thuvakkam IC Committee session with our External Member

**Chennai-** Thuvakkam held its Internal Complaints Committee meeting at our office on 4th October with our External Member Ms. Kalyananthy Satchidhanantham- Member of Tamil Nadu Widows and Destitute Women Welfare Board had an orientation to the Employees on POSH act and the ICC in the Organization aiming at the welfare of the employees by creating an awareness in reaching out to the forum.

Thuvakkam has a statutory forum for the Internal Complaints Committee, with members who actively take part in regular monitoring through the forum to sort out any discrepancies that might arise.



# Thuvakkam at the HYSEA Education Conclave 2024

**Hyderabad-** Our Thuvakkam team, represented by Mr. Santhosh M (Associate - Partnership) and Mr. Kodama Durga Prasad (Associate - Programs & Volunteering Relations), had the privilege of meeting Dr. Dansari Anasuya Seethakka, Minister of Women and Child Welfare, Government of Telangana, at the HYSEA Education Conclave 2024, hosted at the Infosys Campus in Gachibowli, Hyderabad. We had had the honor of presenting her with our Decade Journey book.



# Infrastructure Development and support for Schools







**Mathur-** Thuvakkam's Infrastructural development in collaboration with our CSR partner Vishay Precision Group, Inc. (VPG)

The project entails us in supporting the schools Infrastructural requirements where we are laying paver stones for the GHSS in Mathur- Chengulpet district.

This infrastructural development would make a key difference during the monsoon period when the water stagnation can be prevented, thus enhancing the learning environment for the school students.

# Marching to the Capital











**New Delhi-** We are extremely excited to announce that we are expanding our service to the Northern part of the country, as the mark of the same- Thuvakkam has opened its NCR office in Chhattarpur in New Delhi, aligning to the International Volunteer Day 2024 on December 5, 2024!

The event was graced by Shri. Sasikanth Senthil, Hon' Member of the Parliament of Thiruvallur and ex- IAS officer and one of our advisors Mr. Antony Stephen, Assistant Professor- MSSW.



# Thuvakkam at the Exhibition on Best Practices in New Delhi









**New Delhi-** Thuvakkam participated in the Exhibition on Best Practices of CSR, hosted by the Indian Institute of Corporate Affairs and the Ministry Of Corporate Affairs at The Lalit, New Delhi, on 2nd & 3rd October 2024.

It was a privilege to share our initiatives with distinguished leaders like Dr. Ajay Bhushan Pandey, Director General & CEO, Indian Institute of Corporate Affairs; Dr.Auguste Tano Kouame, World Bank Country Director for India; Mr.Robert Lederer, CEO, Responsible Business Alliance; and Dr.Garima Dadhich, Associate Professor & Head, School of Business Environment, IICA.

# CSR & ESG Summit 2024, New Delhi

**New Delhi--** Thuvakkam participated in the CSR Box CSR and ESG Summit 2024 at New Delhi on the 17th and 18th of October 2024 where over 2000+ participants participated in the expo.

The Thuvakkam represented by our: Mr. Krishna Kumar Suresh, President; Syed Sirajudeen, Executive Director; Jeba Rupavathi, Senior Associate- M&E and Suchithra Narayankutty, Senior Associate-Partnership.

We had the opportunity to showcase our impactful projects across three domains, engage with industry leaders, and connect with changemakers in the CSR sector. It was an inspiring experience, and we look forward to driving more meaningful collaborations for a sustainable future!







# Fengal Relief Kit distribution to Irular communities







**Kayar, Chengalpattu-** On December 16th, 2024, Thuvakkam, in collaboration with Ford, extended a helping hand to 58 Irular tribal families in Kayar, Chengalpattu, who were severely affected by Cyclone Fengal.

Our team identified this vulnerable community, ensuring that the much-needed Flood Relief Kits reached those who needed them most. Each kit included dry rations, blankets, and daily essentials, providing immediate relief and comfort in these challenging times.

# Advisor's Meet at the Headquaters

**Chennai--** We at Thuvakkam were pleased to organize the Advisors Meet for November 2024 at the Thuvakkam headquarters in Chennai, where our Advisors took part in the meeting by their gracious presence also by connecting virtually.

Mr. Anand and Ms. Radhika Charted Accountants from Radhika Associates, Mr. Antony Stephen, Asst. Proffessor- MSSW, Mr. Bharathi Tamizhan, Editor-The Hindu Tamil-Online and Mr. CK Kumar, COO- AlterOps were a part of the Meet.

Thuvakkam's present operations, our best practices, our wayforwads were discussed where in, we had the opportunity to grab the insightful opinions and appreciations from our Advisors.



# Water for Eternity- Kalporuki Kanmai

*Thuvakkam has completed the restoration of the Kalporuki Kanmai in the Kadaladi Block- Ramanathapuram- serving a mighty project completion into the newly ventured community- aiming to satisfy the community's Irrigational and Domestic needs*



**Kadaladi- Ramanathapuram-** As a part of the Project BlueZone interventions, Thuvakkam has started the restoration of the Kalporuki Kanmai in the Kadaladi Block- Ramanathapuram.

The Kalporuki Kanmai is a 31.5+ acre sized water body in that region. Due to sedimentation and shrinkage, the water body's size reduced over 4x times to 7 acres. Thuvakkam is desilting up to 1m inside the water body, increasing the depth invariably increasing the water storing capacity.

Our intervention has created over 35.3+ Lakhs cu. ft of water storing facility in the water body which can store about 10 crore liters of water in it. The rejuvenation of the water body would benefit over 400+ families in the community



# Project Bee Apiary





**Olakkur, Villupuram-** Thuvakkam is thrilled to partner yet again with Light and Wonder, for an Apiculture project in the Olakkur block of Villupuram district. The opening ceremony constituted with the project with a Training session sensitise the farmers about Apiculture Development in the farming lands under the Apiculture Development Project, which was presided by Mr. KK Murugan- Director of Extension Education- TNAU. We held four sessions as a part of the Golden Jubilee celebrations of KVK's Torch Relay Training Program on Beekeeping by Dr. A. Kalyanasundaram- SMS (Entomology), ICAR KVK, Villupuram, Dr. S.Ganapathy- SMS (PBG), ICAR KVK, Villupuram, Dr. K.Senthamizh- SMS (NEMO.), ICAR KVK, Villupuram, Dr. E.Jamuna- SMS (AGM), ICAR KVK, Villupuram and Dr. V. Vijaya Geetha- SMS (SST), ICAR KVK, Villupuram. This training aims to provide farmers with comprehensive training and practical demonstrations on beekeeping and clarifying their misunderstandings with the technical assistance of KVK scientists regarding Bee Apiary.

# Vermi Compost Distribution

**Kadaladi, Ramanathapuram-** Thuvakkam is organizing Vermicompost distribution at the Orivayal Panachayat in Kadaladi Block, Ramnanathapuram under our ICEDP project.

Our team has identified 50 farmers for whom the Vermicompost kit to be distributed through the Community Based Organizations formed such as the Farmers Interest Groups and the Self Help Groups

The Vermicompost kit shall have a setup which nurtures earthworms in turning organic compound into manure. This sustainable practice will help the farmers who need support for manure in their farm, fostering organic agricultural practices for the farmers of the region.















# Celebrations of Q3

Diwali & Christmas Celebrations 2024



**Chennai-** As we wrapped up an impactful 2024, the Thuvakkam family came together to celebrate two joyous occasions—Diwali and Christmas—spreading happiness and togetherness.

During Diwali, our headquarters in Chennai was lit with festive spirit as employees gathered to share moments of joy. We were honored to have Mr. C.K. Square, COO of Alter Ops, as our esteemed chief guest. A special தீபாவளி பரிசு was awarded to employees, adding to the celebrations.

The festive cheer continued with our Christmas celebration, where employees and board members joined in the merriment. Mr. Jaylogeshwar, our Associate - Branding & Marketing, brought smiles as Santa Claus, distributing gifts and revealing Secret Santa surprises.

The event concluded with a cake-cutting ceremony, leaving everyone with warmth and joy as we stepped into another year of impact. Thuvakkam continues to celebrate not just festivals, but the spirit of unity and giving.

# Volunteering:

# Making a Change Collaboratively

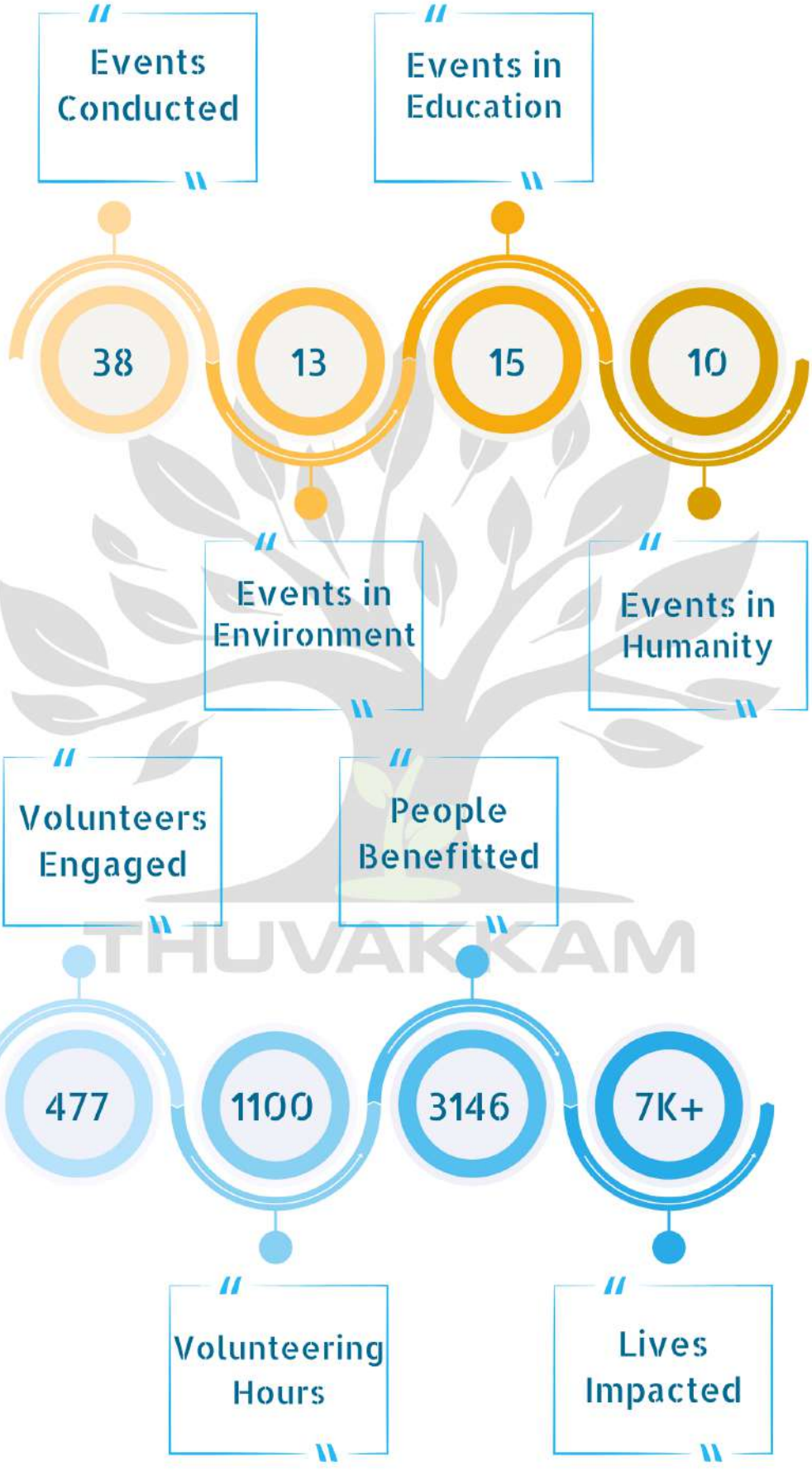



*Thuvakkam provides various Volunteering opportunities including On field Volunteering, In House Volunteering and Online Volunteering*

BELOW: LAKE CLEANUP FROM THE MEDIKUNTA LAKE, HYDERABAD



# VOLUNTEERING WALL




THUVAKKAM

# EEGAI THIRUVIZHA 2024



**12 Events**




**140+ Volunteers**















**2.1K Lives Impacted**

Thuvakkam's Eegai Thiruvizha 2024, as part of the Joy of Giving Week, was a testament to the power of collective goodwill and community engagement. Over the course of a week, our dedicated volunteers and partners came together to spread kindness, sustainability, and care through a series of impactful events across Tamil Nadu and Hyderabad.

The celebrations began with E E G A I Formation at Thuvakkam's headquarters in Chennai, marking the inaugural event. This symbolic activity emphasized unity and teamwork, reflecting our shared vision of making a difference in society.

Recognizing the unsung heroes of our daily lives, Thuvakkam observed Gratitude Day on September 30, 2024, by distributing 50 kits to sanitary workers across Chennai.

As Eegai Thiruvizha 2024 came to a close, we proudly looked back at the impact created—12 events, 140+ volunteers, 475+ volunteering hours, and 2,100+ lives touched. This celebration was more than just a series of events; it was a movement of compassion, sustainability, and shared responsibility.

Thuvakkam extends heartfelt gratitude to every volunteer, partner, and supporter who joined hands in this journey of giving. Together, we continue to make a meaningful difference in the lives of many.

# Cancer Awareness Session







**Nacharam, Hyderabad-** Thuvakkam, in collaboration with Cion Cancer Clinics, conducted an insightful Nutrition Awareness Session at MPPS- Nacharam, Hyderabad on 28 Nov 2024 for 6th-grade students. Led by the esteemed Dr. B. Sujatha, the session emphasized the importance of a balanced diet, physical activity, and good habits in preventing cancer.

The interactive discussion inspired 25 young minds to make healthier lifestyle choices. As a token of gratitude, the students presented Dr. Sujatha with a book, reflecting their appreciation and eagerness to embrace these valuable lessons. Together, we're nurturing healthier, empowered futures!.

# Share the Warmth- A Bedsheet and Raincoat drive for the Homeless

**Chennai-** On the night of Saturday, November 9th, Thuvakkam organised Share the Warmth event, onset to aid the homeless people in the streets of the city.

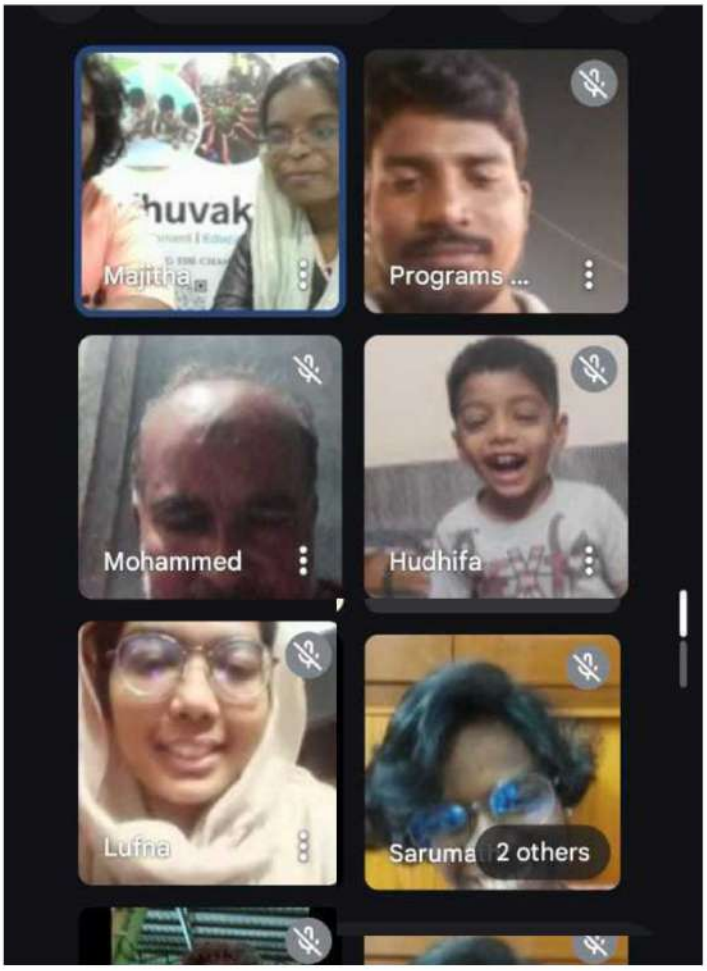
16 volunteers joined together to bring comfort and warmth to those in need, distributing 100 blankets and 100 raincoats to help protect against the biting cold and relentless rain of the monsoon season.
This Volunteering initiative served a total of 100 individuals, each a recipient of warmth in both practical and heartfelt ways.

We are incredibly grateful to the volunteers who devoted their time and energy that late night to make this event a success. Your dedication transformed Share the Warmth campaign into a truly meaningful experience, bringing comfort and kindness to the community.



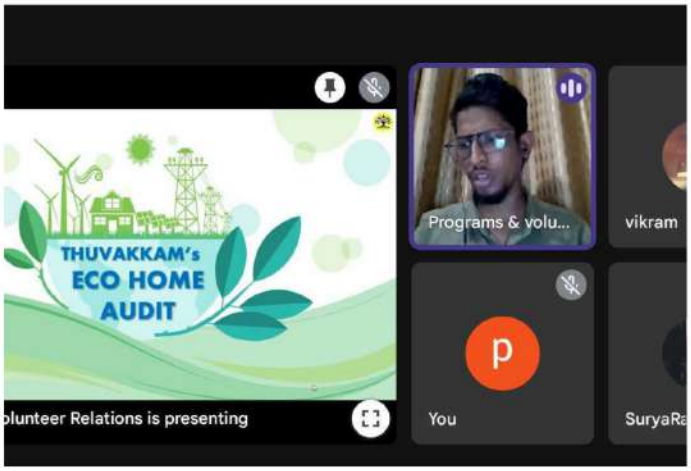




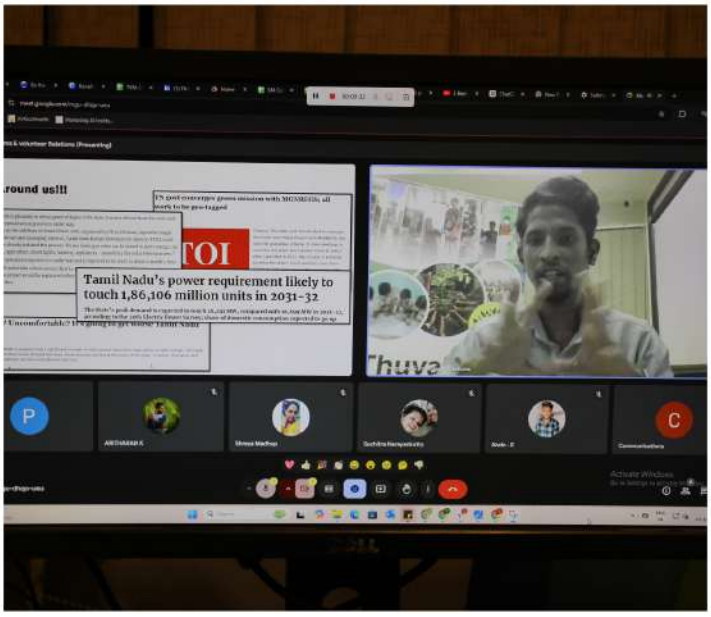









# Virtual Sessions- Read & Reveal Eco Home Audit




**Hyderabad-** As part of its commitment to fostering awareness and sustainability, Thuvakkam organized two impactful virtual events in December 2024—Read & Reveal and the Eco Home Audit.

Read & Reveal brought together volunteers to discuss literature and its influence on society. Held virtually, the session encouraged meaningful conversations, with participants registering through a QR code, reflecting Thuvakkam's dedication to promoting a culture of reading and dialogue.

The Eco Home Audit focused on guiding participants toward sustainable living. Attendees learned to assess their homes for energy efficiency and eco-friendliness, gaining practical insights on reducing their environmental impact.

Both events showcased Thuvakkam's mission to create a more informed and environmentally conscious community, inspiring individuals to take active roles in social and sustainability initiatives.

# YOUR SPACE.



## A year of Volunteering

**Mr. Sai Kalyan**
*Thuvakkam's Enthusiastic Volunteer*

"To all those who wish to plant trees and see them grow taller than you, but are clueless about where to sta Thuvakkam is the right place for you."

I discovered Thuvakkam through a Google search NGOs offering tree-planting opportunities in Chenn Unlike organizations that only accept monetary donations sought a hands-on experience. My first event w Thuvakkam was on a rainy January morning in th Mappedu urban forest. Prasad, the

the coordinator, introduced us to Thuvakkam's work, and I was impressed by the Miyawaki forest planning and gardener Murugan Anna's dedication. Prasad's encouragement motivated me to return with my friend the next month to plant 15 saplings.

Later, I joined a challenging deweeding event in Puzhal, which ended with a delicious breakfast. At another event in Ambattur, followed by a mass plantation in Taramani, I was surprised when Praveen, the Puzhal coordinator, recognized me, making me feel valued. Even when volunteers were few, Thuvakkam ensured events were conducted, showing how much they value us.

A touching moment was receiving a thank-you card with my volunteering photos. The warmth and hospitality made every event special.
Everyone should volunteer with Thuvakkam, especially at their urban forests, to experience the joy of contributing to nature. Trust me, waking up early on a Saturday is truly worth it!

## Connecting Through Volunteering

**Mr. Venkat**
*Thuvakkam's Enthusiastic Volunteer*

"First, I came across Thuvakkam's volunteer work through Instagram. One day, I got a chance and decided to volunteer for an event randomly. But beyond just volunteering, I felt a personal connection with Thuvakkam, where I could freely share my thoughts with the team members and meet many like-minded people. This experience encouraged me to reach out to my friends and team up for their events regularly.

I truly appreciate their unique and impactful initiatives in environment and education. Heartfelt thanks to the Thuvakkam team for giving me this opportunity."

*Have you got a story to say with us? Get featured in our Newsletter!*

send us your submissions to communication@thuvakkam.org

# Thanking Partners who collaborated with us in Q3 FY24-25

HCLFoundation

SGP The GEF Small Grants Programme

AstraZeneca

firstsource

Ford

ADF APPLIED DATA FINANCE

TATA CONSULTANCY SERVICES

xoriant

LIGHT & WONDER

FIVE STAR Business Finance Limited

UNITED WAY Mumbai

LEBARA

rrd

United Way Bengaluru

KPMG

cognizant

POSHMARK

HYUNDAI GLOVIS

KVB Karur Vysya Bank Smart way to bank

and more...

# APPRECIATIONS

Applauding the Promotions witness in this quarter- for their excellence in work and the commitment towards the growth of the Organization



**MR. ARITHARAN**
as
ASSOCIATE DIRECTOR-
PROGRAMS & VOLUNTEER RELATIONS



**MS. SUCHITHRA**
as
MANAGER-
PARTNERSHIP



**MR. JEEVANANDHAM**
as
SENIOR ASSOCIATE-
COMMUNITY DEVELOPMENT

# Picture of the Quarter

Scenes from the Zero Hunger Drive, the Eegai Thiruvizha Celebrations, 2024. Volunteers find themselves in great pleasure towards the commitment of serving the needed!
**-Oct, 2024**



**Get in Touch with us**

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